



The Inaugural Winter Film Challenge

PRODUCTION: February 3-6, 2022 SCREENING: February 12, 2022

The Maine Film Association (MFA) plans to launch our first-ever, weekend-long filmmaking celebration in the form of the MFA Winter Film Challenge. The Film Challenge provides a platform for established Maine filmmakers to showcase their talent and introduce the next generation of film buffs to the vibrant and growing local scene.

The Winter Film Challenge is a competition for anyone looking to challenge themselves creatively and is accessible to teams across the state. Teams of filmmakers will have 72 hours to write, shoot, and edit a short film. All events associated with the competition will accommodate in-person (as COVID allows) and virtual attendees through a hybrid format. We hope this will enable interested creatives from Fort Kent to Kittery to participate and make a film in their hometowns.

About the Maine Film Association

The Maine Film Association is dedicated to advancing the art, craft, and business of filmmaking in Maine. We are an association of over 200 film professionals, students, and production companies working to create better business, educational, and networking opportunities for people working in the Maine film industry. We focus on showcasing Maine filmmaking talent, advocating for those working in film and video production in Maine, fostering connections across the filmmaking community, and providing professional development and skill-building opportunities for those working in the Maine film industry.

Become a 2022 MFA Winter Film Challenge Sponsor and support our mission and efforts while gaining visibility for your business within Maine's filmmaking community and beyond!























Event Sponsorship Opportunities

Winter Film Challenge Sponsors benefit from deliverables that give them visibility to the event participants, screening audiences, and MFA audiences:

- ❄️ Recognition in event promotions & events
- ❄️ Right to promote products at events and to digital audiences
- ❄️ Social media call-outs
- ❄️ Onsite exhibit space at Film Challenge events
- ❄️ Free admission to Film Challenge events
- ❄️ Presence on mainefilm.org, linked to business' website
- ❄️ MFA e-News mentions/stories

Sponsorship Levels & Deliverables

Our suggested sponsorship levels and their deliverables are listed below, but we are happy to discuss unique partnership opportunities and deliverables.

	Nor'easter \$2,500	Blizzard \$1,000	Squall \$500	Flurry \$250
Recognized as exclusive 2022 presenting sponsor "MFA Winter Film Challenge, presented by _____" stated in all event marketing materials				
Presenter & Naming Rights of 1 Award Including Best Film / Fan Favorite / Best Direction / Best Acting / Best Cinematography / Best Editing / Best Writing / Best Music / Best Use of Prop / Best Use of Dialogue				
Business logo displayed on all event marketing materials Including the MFA website, Winter Film Challenge registration site, email promotions, event posters, and social media materials				
Right to distribute promotional giveaway at Winter Film Challenge events				
Sponsor listed and thanked in rolling credits of Winter Film Challenge				
Complementary premiere screening tickets	8	6	4	2
Posts to MFA's Facebook/Instagram/Twitter accounts	3	2	1	
Business logo displayed on official 2022 MFA Winter Film Challenge t-shirt				
Verbal recognition as Sponsor during Kickoff, Dropoff, and Premiere Screening events				
Right to promote products, services, or deals to MFA audiences in 1 MFA e-News edition (900+ recipients)				
Right to promote products, services, or deals to MFA audiences in 1 exclusive sponsor-branded email (900+ recipients)				
Exclusive online and onsite promotional opportunities to be negotiated with MFA				

Interested in becoming a Sponsor of the first ever MFA Winter Film Challenge?

Contact the Maine Film Association at info@mainefilm.org for more information and to sign on!